

Invitation: FACE Fund-raising Workshop

06 November 2019 - Thon EU Hotel, Brussels



DATE: 06 November 2019

TIME: 13:45 - 18:00

VENUE: [Thon EU Hotel](#), Rue de la Loi 75, 1040 Brussels

OBJECTIVE

FACE is organising a Fund-raising Workshop for its Members that would like to strengthen their capacity and outreach. It is also an opportunity for more experienced fund-raising staff to exchange best practice among peers. Further, the workshop will help FACE to develop a fund-raising strategy in line with Europe's cultural/hunting diversity.

WHO IS THIS WORKSHOP FOR?

FACE Members are strongly encouraged to send representatives within their associations that have experience and interest in fund-raising.

CONTEXT

Given the volume of hunting-related matters, which are debated and decided upon in Brussels, there is a need to substantially increase the resources dedicated to effective lobbying activities. During the workshop, FACE would like to improve its understanding of the diversity of fund-raising methods and their effectiveness in Europe, particularly those techniques implemented by the hunting community. This workshop will not only benefit FACE Members, but also FACE at a time when it needs to strengthen its financial stability beyond membership fees and the LIFE NGO grant.

DRAFT PROGRAMME:

- **Session 1** – Introduction; Exchange of best practice and experiences in different European countries. What does a good fund-raising strategy look like?
- **Session 2** – Building a fund-raising strategy for FACE: the European Hunting Foundation, "Friends of FACE" initiative, FACE Ambassador Programme, purchasing a FACE house in Brussels.
- **Wrap-up & Closing remarks**

The working language will be English. The participation of an external fund-raising expert is foreseen and will be confirmed at a later stage.

The workshop will take place on 6 November immediately following the FACE Board Meeting.

[Please register via this link by Friday 1 November](#)

For further information please contact Alessio Borrello by email at alessio.borrello@face.eu